

The Vision of Asia

10th EL Asia 2024

INTERNATIONAL EXHIBITION
ON POWER, ELECTRICAL AND LIGHTING

In association with



ELECTRICAL CONSULTANTS'
ASSOCIATION OF INDIA®

24 25 26 MAY 2024

**BIEC - Bangalore International Exhibition
Centre, Tumkur Road, Bangalore.**

HALL 1, 2 & 3

**AN ESTABLISHED MARKET
PLACE FOR ELECTRICAL
INDUSTRY.**



SUPPORTED BY



PLATINUM PARTNERS



GOLD PARTNERS



SILVER PARTNERS



Organiser: TRIUNE EXHIBITORS PVT. LTD.

+91 98451 99545



10th ELASIA - 2024

10th ELASIA- 2024 Exhibition will be the podium to compare the best in the world to the best in India. The show will constitute an ideal platform not just for maximum exposure of cutting-edge products & services to key Electrical, Electronics, Lightings & Power sector players and top decision-makers but also for the kind of high-powered face-to-face business meetings and contacts that will take an organisation forward in leaps and strides.



















Leading names in the Electrical, Lighting & Power world are going to be present at this Exhibition. Starting from Manufacturers, OEM's, Suppliers & Distributors and Dealers will be consolidating brand image, exploring & expanding niche markets, establishing contacts and initiating deals.



WHY EXHIBIT

-  Engage with leaders and decision makers from across the sector
-  Understand the benefits of smart working and tailor your solutions to the needs of the sector
-  Demonstrate your products, services and solutions first-hand in a live environment
-  Meet with existing customers and gain access to a new range of potential clients
-  Generate fresh business leads
-  Conduct face to face meetings with a highly targeted and engaged audience
-  Lead the conversation & ensure your business is seen as a forerunner in smart working
-  Return on investment

VISITOR PROFILE

-  Distributors
-  Suppliers
-  Contractors
-  Developers
-  Government & public entities
-  Educational institutions
-  End users of automation technologies
-  Manufacturers
-  Project manager
-  Utilities
-  Oil & gas professionals
-  Surveyors
-  Consultants (construction and engineering)
-  Facilities management professionals
-  Telecommunications professional
-  Information technology / software professionals
-  Architects / interior designers
-  Law / legal service professionals
-  Engineers
-  Sub-contractors
-  Data centre operations
-  Independent power producers

EXHIBITOR PROFILE

- Alternators
- Architectural Lightings
- Cables
- Capacitors
- Capital Goods and Machinery Required for Manufacture of above Products
- Conductors.
- Displays / Display Manufacturer
- Distributions ED/EDA and Measurement and Testing Technology
- Electromechanical Components and Fixing Technology
- Equipment
- Fixtures and Accessories
- Flood Lighting
- Generations
- Home Lighting
- Hospitality Lighting
- Industrial and Decorative Lighting
- Industrial Electronics
- Instrument Transformers
- Instrumentation
- Insulators
- LEDs Electrical & Electronic
- Light Sources
- Lighting Controls
- Luminaires
- Measuring
- Modules and Hybrids
- Monitoring and Recording Equipments.
- Motors & Motor Winding Equipment
- Operating Resources and Production Subsystems Services.
- Passive Components
- Process Control
- Production Technology and Logistics for Circuit Boards and Switches
- Protection and Utilisation of Electrical Power such as Generators
- Retail Lighting
- Semiconductors
- Sensors and Micro Systems
- Stage and Studio Lighting and other Lighting Related Products.
- Street Lighting
- Subassemblies
- Subassemblies and Subsystems
- Switches
- Testing
- Transformers, Switch Gears and Control Gear Equipment (like Circuit Breakers, Isolators and Relays)
- Transmission
- Transmission Line Towers
- Winding Wires

(This list is only illustrative for guidance and is not exhaustive.)

PARTICIPATION EXPENSES

| Type of Stall | Minimum Area (Sq. Mtrs) | Rate per Sq. Mtr |
|---------------|-------------------------|------------------|
| Shell Scheme | 9 Sq.Mtrs | Rs.12,000 /- |
| Bare space* | 36 Sq.Mtrs | Rs.11,500 /- |

Surcharge:

Open Side Charges :

- 2 side open - 15% of the space charges
- 3 side open - 25% of the space charges

Bare space* Only booked area will be provided without any of the shell scheme facilities.

Note: GST @ 18% Extra GSTIN: 29AABCT8763B1Z6

Payment in favour of "Triune Exhibitors Pvt. Ltd.,"

Shell Stall Facilities

- Shell Scheme (3mtr x 3mtr) Back & side partitions with modern pre-fabricated system similar to octonorm panels
- Synthetic carpet
- Name on Fascia
- Three Spot lights
- One 15amp Plug Point
- One Table
- Two Chairs
- Copy of the Exhibitors Directory



KEY HIGHLIGHTS

450+
EXHIBITORS

30,000+
BUSINESS VISITORS

5+
COUNTRIES PARTICIPATING

2,00,000 +sq.ft
EXHIBITION AREA

Be a part of an exciting and one of the leading exhibitions in the electrical industry
10th ELASIA 2024

ABOUT ORGANISER

Triune Exhibitors Pvt. Ltd. (TEPL) organizes Exhibitions and Conferences across various industries. TEPL acts as an interface between government, industry, media and academics. Triune Exhibitors is a leading organizer of Industrial Exhibitions and managed by a core team of experts. Triune has emerged as a leading name for development of International Trade Fairs in India.

TEPL is amongst few Indian exhibition organizers with a commendable track record of having organized Over 58 Exhibitions. As a two decade old company Triune has a legacy of organizing mega events like AMTEX, INDIAPLAST, PLASTASIA, ELASIA & many more. Triune has also institutionalized International Trade Fairs like Printing & Packaging, Food & Bakerytech, Agri & Floratech, Autoshow, Chemical & Rubber, India Connect & Smartcities Expo.

TEPL's robust sales, marketing, information technology and ground operations teams enable the company to add value to their B2B and B2C exhibitions, ensuring business growth and maximum ROI for their customers.

ABOUT ELECTRICAL CONSULTANT'S ASSOCIATION OF INDIA (ELCA)

The Electrical Consultant's Association (ELCA) was founded and registered in 1990 at Bangalore by a group of dedicated consulting professionals actively involved in the field of electrical consultancy.

ELCA was formed with the following main objectives:

- ☛ To create awareness amongst the electricity consumers towards a better and safer quality of electrical installation.
- ☛ To provide a platform for interaction between the manufacturers and the end users by way of arranging technical seminars, workshops, exhibitions etc.
- ☛ To take up such technical aspects with the statutory authorities as are relevant for a proper and safe installation, considering the present trends in the design of the systems and development of electrical products.
- ☛ ELCA is a body having several experienced and recognised consulting professionals as its members. Many of its members have been associated with prestigious electrical projects in the public and private sectors.

INTENSIVE MARKETING PLAN



Over 1 Million

Impressions served via online advertisement



4,265,170

Total of Pr Coverage Value



1 Million

Reach across the Social Media Channels and 3,000 New Page Likes



3,600+

Reach Via Telemarketing Campaign



600+

Reach Via on Ground Market Activation across Top Electricity Markets



50

SMS Campaigns Sent to Over 50,000



10

Promotional Radio Spots were Broadcasted across Leading Radio Channels in India



77

Email Campaigns Sent to Over 1,00,000 Contacts Globally



20

Media Partners Promoted The Event Through Print, Online and Social Media Channels



35

Outdoor Hoardings and A Digital Advertising Screen across Leading Locations in Bangalore



6

Newspaper Adverts Placed in the Top Publications



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